

Australian Dementia Research Forum 2022

30 & 31 May 2022

**Dementia Research: Early
Diagnosis-Effective Treatment**



Australian
Dementia Network
REGISTRY. CLINICS. TRIALS.

SPONSORSHIP OPPORTUNITIES

The Australian Dementia Research Forum is the premier annual Australian meeting for clinicians and researchers in the field of Alzheimer's disease and dementia. The virtual format in 2022 has given us the opportunity to include an unprecedented and exceptional range of international and national leading dementia researchers in the invited speaker program. Our partnership with Dementia Australia ensures high visibility and participation by government and the general community.

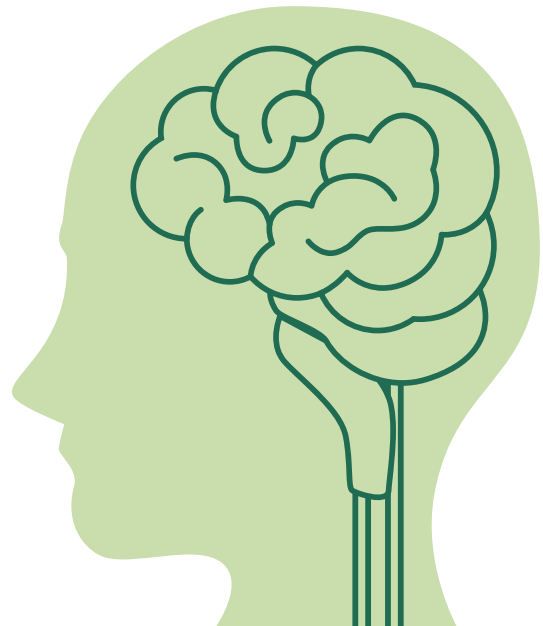
Australian Dementia Research Forum 2022 sponsorships offer the opportunity to be a part of this community with a range of options to give your company substantial exposure to key opinion leaders in dementia research, diagnosis, and care, including medical specialists from geriatric medicine, psychiatry and neurology, GPs, and researchers, elevating your brand or science.

The virtual exhibition will be accessible by attendees not only during the conference dates, but also for a period after the conference, therefore supporter exposure is maximised.

The virtual exhibits, interactive meeting hubs and online networking events, aim to encourage interaction and engagement with delegates helping you develop local partnerships and meet and make connections with participants.

We appreciate your support and are excited to offer you tailored sponsorship packages.

Australian Dementia Research Forum 2022 will hold another engaging virtual conference with rich content and a broad range of presentations, engaging all audiences.



Supporting Partners



SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities and Packages

A virtual event provides your company with unique tools and more opportunities to engage and interact with attendees at the event.

Conference Website & Social Media

The conference website is the main source of information and a valuable tool to provide up to date material to all delegates. Opportunities exist to multiple touch points, including profiles, homepage branding and hyperlinks to your company URL.

Branded Merchandise – (Platinum Package only)

There is opportunity to provide branded merchandise to all registered attendees. The item will be posted nationally to attendees, giving them a tangible experience adding to your brand exposure.

Digital Communication

Digital communication creates a higher delegate engagement pre, during and post event. Co-branding on all digital communication sent to attendees throughout the lead up to the event going live will ensure every delegate sees your company logo.

Live Event – Virtual Platform

When the event goes live, sponsors will come to life in the virtual world. Depending on the sponsorship package, company representatives will have access to delegates through their virtual exhibition stand, which can be customised with pre-recorded video content, virtual meeting rooms, website links or digital posters.

Prominent logo positions will be available via the event lobby and pre-event show reel for high level sponsors with additional position reserved across the platform for lower level sponsors. Opportunities to engage with the attendees directly through curated program content is also available for high level sponsors

Virtual Conference Handbook

A soft copy of the Virtual Handbook will be sent out to all registrants in advance of the live event. The Handbook includes information on how to log in, ways to engage and participate in the event, sponsor advertising space and frequently asked questions.

Post Event

All material, recorded presentations, access to notes, exhibitor info, sponsor branding and handouts will all be available to paid registrants to access for 2 months after the event.



Packages at a Glance

PLATINUM Event Partner AU \$25,000 +GST

CONFERENCE WEBSITE & SOCIAL MEDIA

- Co-branding across all conference branding
- Logo recognition on conference home page
- 300 word profile on webpage
- Hyperlinked logo listed under Sponsors or Exhibitors
- 4 social media posts

PROMOTION AND DIGITAL COMMUNICATION

- Branded merchandise option – size restrictions apply
- Co-branding as event partner on all digital communication and collateral distributed to delegates

VIRTUAL CONFERENCE HANDBOOK

- Co-branding across the Virtual Conference Handbook
- 1 page advertisement
- Recognition in list of Sponsors and Exhibitors

LIVE EVENT – VIRTUAL PLATFORM

- Prominent Logo position on the Platform
- Prominent sponsor position on the Platform
- Vendor Presentation
- Welcome video in opening plenary sessions (x2)
- Sponsored Session- promotional video prior to session, logo recognition on agenda
- Virtual Exhibition Stand
- 4 Live alerts
- 10 Virtual delegate registrations

POST EVENT

- Co-branding on communication
- Material and branding to remain on the on-demand

GOLD Virtual Package AU \$15,000 +GST

CONFERENCE WEBSITE & SOCIAL MEDIA

- Logo recognition on conference home page
- 100 word profile on webpage
- Hyperlinked logo listed under Sponsors or Exhibitors
- 2 social media posts

POST EVENT

- Material and branding to remain on the on-demand

VIRTUAL CONFERENCE HANDBOOK

- 1 page advertisement
- Recognition in list of Sponsors and Exhibitors

LIVE EVENT – VIRTUAL PLATFORM

- Prominent Logo position on the Platform
- Prominent sponsor position on the Platform
- Sponsored Session- promotional video prior to session, logo recognition on agenda
- Virtual Exhibition Stand
- 2 Live alerts
- 7 Virtual delegate registrations



Packages at a Glance

SILVER Virtual Package AU \$10,000 +GST

CONFERENCE WEBSITE & SOCIAL MEDIA

- 50 word profile on webpage
- Hyperlinked logo listed under Sponsors or Exhibitors
- 1 social media posts

POST EVENT

- Material and branding to remain on the on-demand

VIRTUAL CONFERENCE HANDBOOK

- 1/2 page advertisement
- Recognition in list of Sponsors and Exhibitors

LIVE EVENT – VIRTUAL PLATFORM

- Logo included on conference branding
- Sponsored Session- promotional video prior to session, logo recognition on agenda
- Virtual Exhibition Stand
- 1 Live alerts
- 7 Virtual delegate registrations

To book your package today please contact
Alida: alida.a@unimelb.edu.au

We look forward to hearing from you soon.

[View Terms and Conditions](#)



**Australian
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EXHIBITOR Virtual Package AU \$2,500 +GST

CONFERENCE WEBSITE & SOCIAL MEDIA

- Hyperlinked logo listed under Sponsors or Exhibitors

VIRTUAL CONFERENCE HANDBOOK

- Recognition in list of Sponsors and Exhibitors

LIVE EVENT – VIRTUAL PLATFORM

- Virtual Exhibition Stand
- 2 Virtual delegate registrations

POST EVENT

- Material and branding to remain on the on-demand

NETWORKING SPONSOR OPPORTUNITY 1 available per city AU \$2,500 +GST

7:00pm Monday 30th May 2022

*In Person' Event in Adelaide, Brisbane, Hobart,
Melbourne, Perth and Sydney*

TO BE ORGANISED BY THE ADRF2022:

- Venue booking, drinks and nibbles
- Sponsor logo linking to the sponsor's homepage on Conference website
- Sponsor acknowledgement on a board at the event (one of the cities listed)
- Recognition by the Event host during welcome speech

TO BE ORGANISED BY THE SPONSOR:

- Opportunity to provide a freestanding banner which will be positioned in a prominent location at the event (maximum size 2m high x 1m wide)
- Opportunity for small table signs including sponsor's name and logo (depending on venue organised)
- Opportunity to provide product or gift for attendee